

# EXCESS SOILS SYMPOSIUM 2021

Tuesday, December 7, 2021 • 11 am - 4:30 pm ET

PRICE: \$129 + HST  
Early Bird ends Oct 1: \$99 + HST

REGISTER FOR THIS VIRTUAL EVENT AT  
[ExcessSoilsSymposium2021.eventbrite.ca](https://excesssoilssymposium2021.eventbrite.ca)

The Excess Soils Symposium provides a platform for learning the latest about the business of excess soils and new regulations impacting construction and cleanup projects.

**EVENT:** Excess Soils Symposium 2021

**DATE AND TIME:** December 7, 2021 at 11 a.m. – 4 p.m. EST

**LOCATION:** Interactive Virtual Platform - <https://excesssoilssymposium2021.eventbrite.ca>

**WEBSITE:** <https://environmentjournal.ca/excess-soils-symposium/>

*Spread the word that you'll be attending this leading industry event.*

## ABOUT THE EVENT

The **Excess Soils Symposium** offers an interactive platform for a virtual update on the business of excess soils and new regulations impacting construction and cleanup projects. This comprehensive conversation provides a multi-stakeholder approach on covering new developments, including perspectives on land use planning, building issues, environmental impacts, and disposal costs related to new regulations.

This year, for the first time ever, the fifth annual symposium will cross provincial borders and provide a national perspective on excess soil regulations. With this expert overview, attendees from across Canada will enter the new year well informed and ready to optimize project management while staying in compliance.

## EVENT SCHEDULE

Displaying agenda in event time zone EDT

- 11:00 AM-11:05 AM [Introductory Remarks](#)
- 11:05 AM-11:30 AM [Keynote Address](#)
- 11:30 AM-12:15 PM [Panel Discussion - How New Excess Soils Regulations Impact the Industry](#)
- 12:30 PM-1:15 PM Break
- 1:15 PM-2:00 PM [Update from the Chairs of the Excess Soils Working Group](#)
- 2:00 PM-2:45 PM [Panel Discussion - The Business of Excess Soils](#)
- 2:45 PM-3:00 PM Break
- 3:00 PM-3:45 PM [Panel Discussion - Innovations Driving Best Practices in Excess Soils Management](#)
- 3:45 PM-4:00 PM [Closing Remarks](#)

## SOCIAL MEDIA POSTS

Share with your network that you'll be attending the upcoming Excess Soils Symposium.

### TWITTER

Example Tweet: We're looking forward to attending the #ExcessSoilsSymposium, presented by @actual\_media on November 23. Be sure to join us to learn the latest about #ExcessSoils regulations and how to stay in compliance in 2022.

Learn more: <https://environmentjournal.ca/excess-soils-symposium/>

### LINKEDIN

Example Post: We'll be attending the Excess Soils Symposium on December 7, presented by [Actual Media Inc.](#) Be sure to join us to learn about current excess soils regulations, and how to stay in compliance while optimizing resource recovery in 2022. This year, for the first time ever, we're crossing provincial borders and providing national coverage.

Learn more: <https://environmentjournal.ca/excess-soils-symposium/>

Recommended Hashtags: #ExcessSoils #resourcerecovery #remediation #environment

### FACEBOOK

Example Post: We'll be attending the Excess Soils Symposium on December 7, presented by Actual Media Inc. Be sure to join us to learn about current excess soils regulations, and how to stay in compliance while optimizing resource recovery in 2022. This year, for the first time ever, we're crossing provincial borders and providing national coverage.

Learn more: <https://environmentjournal.ca/excess-soils-symposium/>

Recommended Hashtags: #ExcessSoils #resourcerecovery #remediation #environment

## RECOMMENDED EMAIL COPY

Hello [NAME],

I'm pleased to share with you that I'll be attending the upcoming [Excess Soils Symposium](#), presented by [Actual Media Inc.](#) The Excess Soils Symposium offers an interactive platform for a virtual update on the business of excess soils and new regulations impacting construction and cleanup projects. The comprehensive conversation provides a multi-stakeholder approach on covering new developments, including perspectives on land use planning, building issues, environmental impacts, and disposal costs related to new regulations.

This year, for the first time ever, the fifth annual symposium will cross provincial borders and provide a national perspective on excess soil regulations. With this expert overview, attendees from across Canada will enter the new year well informed and ready to optimize project management while staying in compliance.

Secure your spot today using the following link:

<https://www.eventbrite.ca/e/excess-soils-symposium-2021-tickets-166697166713>

Best regards,

[NAME]